

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PRIORITIES USA ACTION(322386)
1101 15th St NW Lbby 2
Washington, DC 20005-5002

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56310
Contract Dates: 08/21/2012-08/27/2012
Customer Order:
Linked Order:
CPE: / / 1521

Invoice Num: 1201-542948
Invoice Date: 08/26/2012
Billing Cycle: Broadcast EOM
Billing Period: 07/30/2012-08/26/2012

Page 1 of 6

PAY BY 09/25/2012
Net 30 days

In Account With: MUNDY KATOWITZ MEDIA(6989)
1322 G St SE
Washington, DC 20003-3021
ATTN:Accounts Payable

Product Desc: PUSA ACTION TV/CABLE 8/21-27

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	08/21/2012-08/23/2012	. T W T . . .	30	3	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		. T W T . . .		3		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	06:29:07 AM		PRATV1211H	30	600.00				
08/22/2012	We	06:12:33 AM		PRATV1211H	30	600.00				
08/23/2012	Th	06:41:23 AM		PRATV1211H	30	600.00				
3	THE EARLY SHOW	08/21/2012-08/24/2012	. T W T F . .	30	4	325.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		. T W T F . .		4		325.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	07:28:45 AM		PRATV1211H	30	325.00				
08/22/2012	We	08:24:00 AM		PRATV1211H	30	325.00				
08/23/2012	Th	08:54:37 AM		PRATV1211H	30	325.00				
08/24/2012	Fr	08:14:55 AM		PRATV1211H	30	325.00				
5	PITTSBURGH LIVE	08/22/2012-08/22/2012	. . W	30	1	165.00				
<u>Week Of</u>										
08/20/2012-08/26/2012		. . W		1		165.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	09:16:31 AM		PRATV1211H	30	165.00				
7	PRICE IS RIGHT	08/21/2012-08/24/2012	. T W T F . .	30	4	500.00				
30 MIN SEP										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			. T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	11:30:07 AM		PRATV1211H	30	500.00			
08/22/2012	We	11:28:09 AM		PRATV1211H	30	500.00			
08/23/2012	Th	10:59:25 AM		PRATV1211H	30	500.00			
08/24/2012	Fr	10:58:25 AM		PRATV1211H	30	500.00			
8	NOON NEWS		08/21/2012-08/24/2012		. T W T F . .		30	4	500.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			. T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	12:14:47 PM		PRATV1211H	30	500.00			
08/22/2012	We	12:14:38 PM		PRATV1211H	30	500.00			
08/23/2012	Th	12:07:27 PM		PRATV1211H	30	500.00			
08/24/2012	Fr	12:10:30 PM		PRATV1211H	30	500.00			
9	CBS SOAPS 1230-2P		08/24/2012-08/24/2012	 F . .		30	1	365.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012		 F . .		1		365.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/24/2012	Fr	01:58:55 PM		PRATV1211H	30	365.00			
10	THE TALK		08/21/2012-08/23/2012		. T . T . . .		30	2	250.00
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
Week Of			MTWTFSS		Spots Per Week		Rate		
08/20/2012-08/26/2012			. T . T . . .		2		250.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/21/2012	Tu	02:30:09 PM		PRATV1211H	30	250.00			
08/23/2012	Th	02:30:03 PM		PRATV1211H	30	250.00			
11	530-6PM NEWS		08/22/2012-08/22/2012		. . W		30	1	800.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
08/20/2012-08/26/2012			. . W		1		800.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/22/2012	We	05:54:44 PM		PRATV1211H	30	800.00			
12	M-F 6PM NEWS		08/23/2012-08/23/2012		. . . T . . .		30	1	800.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
08/20/2012-08/26/2012			. . . T . . .		1		800.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/23/2012	Th	06:11:20 PM		PRATV1211H	30	800.00			
13	11:35P-12:37A - LETTERMAN		08/22/2012-08/24/2012		. . W . F . .		30	2	375.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
08/20/2012-08/26/2012			. . W . F . .		2		375.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/22/2012	We	11:44:06 PM		PRATV1211H	30	375.00			
08/24/2012	Fr	12:05:56 AM		PRATV1211H	30	375.00			

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14	THE LATE LATE SHOW W/CRAIG FERGUS	08/21/2012-08/23/2012	. T . T . . .	30	2	150.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		. T . T . . .		2		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	12:56:02 AM		PRATV1211H	30	150.00				
08/23/2012	Th	12:55:58 AM		PRATV1211H	30	150.00				
15	SAT. MORN. LOCAL NEWS	08/25/2012-08/25/2012 S .	30	1	200.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012	 S .		1		200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/25/2012	Sa	06:56:11 AM		PRATV1211H	30	200.00				
16	18:00:00-18:30:00	08/25/2012-08/25/2012 S .	30	1	350.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012	 S .		1		350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/25/2012	Sa	06:15:47 PM		PRATV1211H	30	350.00				
17	SAT 7PM NEWS	08/25/2012-08/25/2012 S .	30	2	350.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		 S .		1		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/23/2012	Th	12:27:25 PM	08/25/2012	PRATV1211H	30	350.00	350.00		Makegood in NOON NEWS	
08/25/2012	Sa				30			350.00	Preempted	
18	CBS SUN MORN		08/26/2012-08/26/2012	 S		30	1	325.00	
30 MIN SEP										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		 S		1		325.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/26/2012	Su	09:32:56 AM		PRATV1211H	30	325.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		29		12,005.00		1,800.75	10,204.25	350.00	350.00	0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITES USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	12,005.00
Trade Value	0.00
Agency Commission	1,800.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	10,204.25

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